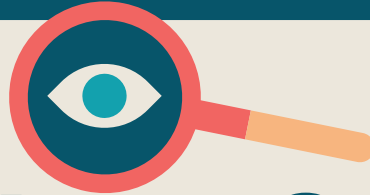


#I SPY HINTONBURG



Contest Rules

HINTONBURG

Community Association

OVERVIEW

Get outside, get active, and snap a few pictures of your favourite Hintonburg businesses, organizations and landmarks for a chance to win 1 of 20 \$100.00 gift cards to a local business.

OBJECTIVES

1. Run, walk, or wheel and explore your favourite neighbourhood - Hintonburg
2. Take a picture of at least three (3) of the listed businesses, organizations or landmarks
3. Upload your pictures to Instagram, Twitter, or Facebook with the hashtag #ISpyHintonburg and tag the Hintonburg Community Association

WAYS TO PLAY

Starting Monday, August 16, 2021, you can enter to win by posting on any one of the following social media platforms:



Instagram

- Follow @HintonburgCA
- Upload your photos and include #ISpyHintonburg in the description
- Tag @HintonburgCA
- For private accounts, accept @HintonburgCA's follow request



Twitter

- Follow @HintonburgCA
- Tweet your photos and include #ISpyHintonburg
- Tag @HintonburgCA
- For private accounts, accept @HintonburgCA's follow request



Facebook

- Like/Follow Hintonburg Community Association (@HintonburgCA)
- Upload your photos and include #ISpyHintonburg in the description

- OR -

- Post your photos as a comment to the Hintonburg Community Association's post "#ISpyHintonburg Draw Entries"

FULL CYCLE BONUS ENTRY

- Prize gift cards for this event were graciously provided by Full Cycle. To recognize their contribution, you will receive a **BONUS** entry if one of your photos includes Full Cycle.



DRAWS

- We will begin accepting entries on Monday, August 16, 2021
- For the first 50 entries, the Hintonburg Community Association and Full Cycle will match \$10 donations to four neighbourhood charitable organizations
- Draws for \$100 gift cards* will be held beginning on Friday, August 21, 2021 and will run on Mondays, Wednesdays and Fridays until Friday September 3rd, 2021
- Two draws will take place on Friday August 20, and three draws will take place the following Sundays, Wednesdays and Fridays
- Participants' entries are valid for the duration of the drawing period once submitted
- Entries must be received by 4:00PM EST to be considered for that day's draw. Entries received after 4:00PM EST will be considered for all remaining draws following the day of submission

LIMITATIONS AND UNCLAIMED PRIZES

- Only one entry per platform, per participant will be accepted
 - E.g. Only posting on Instagram will earn one entry that will be considered for the duration of the draw. Posting on Instagram, Twitter and Facebook will earn three entries that will be considered for the duration of the draw
- Participants can only win once
- Prizes must be claimed by September 20, 2021. After that date, unclaimed prizes will be redrawn.